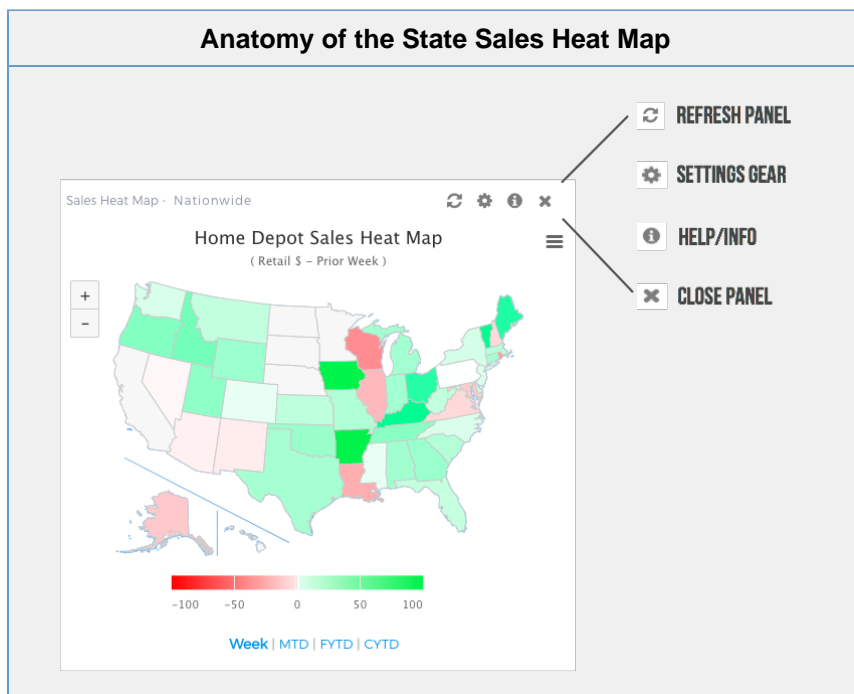


State Sales Heat Map

Overview

The State Sales Heat Map is one of the most simple, powerful and useful ways to visualize your sales data. The advantage of this map is that it allows you to geographically visualize your sales data, and you can quickly understand what's going on without running several different reports first. If you want to see how a product sold at Store A compared with how the product sells at Store B, you can click on the settings menu, change the retailer and see immediately how the sales of the item compared during the same time period. You can also load several versions of the map, each tailored to a different retailer, to create one dashboard that encapsulates visual data for all retailers for quick and easy comparisons.

We've designed the Sales Heat Map so that - while it's insightful on its own - its power is unleashed when combined with other Insight Panels. It pairs naturally with the [Category Overview](#), which is a table-style insight panel and the [Weekly Retail Sales Trend](#), which is a graph-style insight panel. Used in combination with other panels, it gives you the ability to better see what's going on with your products, and it allows you to monitor trends quickly without having to recreate the wheel every Monday.



Did you know?

You can customize the title and sub-title of most Insight Panels by accessing special drop down menus in the Settings Gear.

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Learn About

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- [How to Run Reports Using the State Sales Heat Map](#)
- [How to Make a Weather and Sales View](#)

Did you know?

You can customize the title and sub-title of most Insight Panels by accessing special drop down menus in the Settings Gear.

Did you also know?

You zoom into a particular region using the +/- buttons on top right? You can also save the zoom state by clicking the Settings Gear and choosing "Yes" on Save Zoom Pan State!

Related Links

- [Category Overview](#)
- [Weekly Retail Sales Trend](#)

State Sales Heat Map Basics - Video Tutorial

Your browser does not support the video tag.

What's Inside

This video tutorial demonstrates how to use the major features of the State Sales Heat Map. In this video, we will learn:

- How to add the heat map to our dashboard
- The different components of the map
- How to understand and interact with these components
- How to access and change map settings, using the Settings Gear