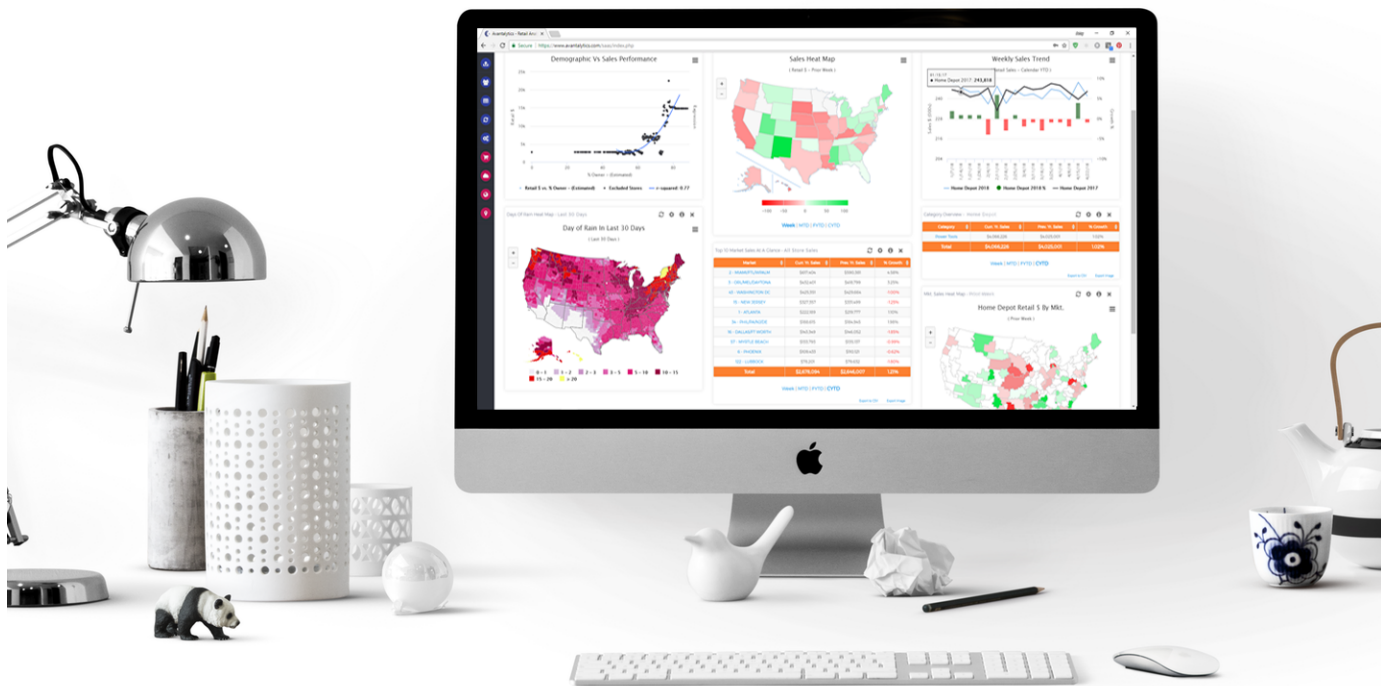


Premium Services



POS sales reporting an analytics is our core. Helping you get your data organized so you can report effectively and quickly on your business is the foundation for further understanding the effects the marketplace can have on your sales. Avantalytics offers a number of premium services which help you integrate key data sources such as **weather**, **demographics**, **competitor information**, **consumer rankings** and more. This section covers many of the main features of these services.

Weather Reporting

The currently available weather reports are listed below:

Weather Insights

-

Market YOY Temp Diffs (51)

Rain Calendar (59)

Temperature Heat Map (76)

YOY Temp Diff Heat Map (77)

Precipitation Map (80)

YOY Daily Precip Map (82)

Days of Rain Map (87)

Temperature Trend (105)