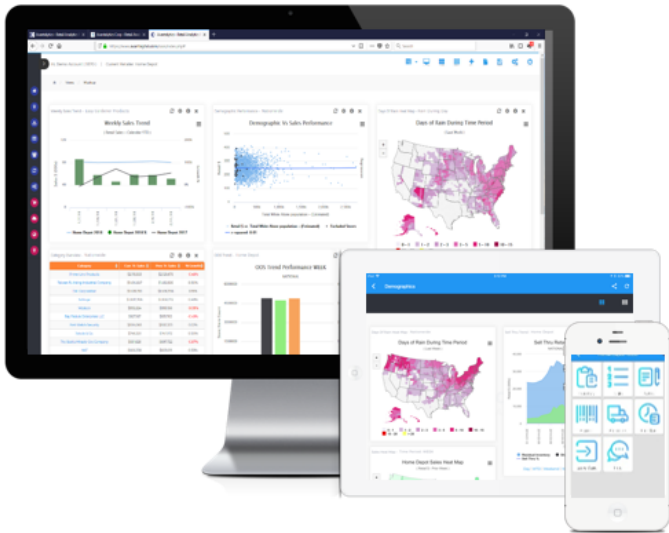


What's New

Welcome to the Avantalytics blog feed! Many companies use their news feed to give overall company events. We think its way cooler to use our news page to show you how we're always making our services better!

We're always working to advance our service offerings to empower our retail partners and their suppliers. Browse below to find information on new features, site updates, tips and more! You can also use the search bar below to directly locate a topic.

Search



Large Markdowns -- Getting Alerted!

Avantalytics Support posted on May 02, 2020

Published 5/1/2020 – In a pay-by-scan world, managing inventory and markdowns can be a challenge. With our mobility app you can enable your field teams to utilize barcode scanning, but how can you track when particularly large markdowns are being taken? The answer is through Setting and Managing Notifications. In particular you would want to utilize Notification 21 – Perpetual Count Adjustment. Shown below you can customize which changes you get alerted to based on retailer,...



Saving Web Reporting States - Filters, Sorts, Columns

Avantalytics Support posted on May 02, 2020

Published 4/20/2020 – We're excited to announce that web reporting now enables you to save the state of the output between report runs. As most users are aware, parameters chosen for the report prior to running are saved to all you to quickly re-run the report, however you would need to re-sort or filter results each time. No longer! Now you can customize the column order and visibility (to hide columns you may not care about). You can sort on a particular column,...



Fix Fat Finger Inventory Mistakes Quickly!

Avantalytics Support posted on Apr 17, 2020

If you're a pay-by-scan vendor responsible for maintaining your own inventory, you've probably run across the case where a field person incorrectly enters an erroneous count in their mobile app. Whether they meant to change the count from 50 to 40 and accidentally hit 400, or

whether they forgot to put a negative sign in front of the count to signal a relative decrease, the result is your inventory can change by a lot very quickly!...



[Walmart AS2 Custom Reporting Integration!](#)

Avantalytics Support posted on Apr 11, 2020

Call 2020 the year of the integration - we've implemented the ability to extend integration beyond EDI with Wal-Mart's AS2 reporting integration. What is this? Put simply its the ability to have any report from RetailLink sent to us and we can integrate the data directly into your account. EDI data is good, but as many people know sometimes the data in Retail Link changes "after the fact" - which is weird, by the way, but it happens....



[The Home Depot - Supplier Analytics Integration -- The Best of All Worlds.](#)

Avantalytics Support posted on Apr 11, 2020

With the news in late 2019 of the rollout of THD's supplier analytics platform we began working on a direct integration for our customers to allow them to transition away from the Home Depot EDI852 ahead of its retirement in Spring 2020. There were many technical issues we wanted to simplify for our customers - ultimately to get it to a managed service point allowing them to be completely buffered from the internal changes to ensure a seamless transition....



[2020 Updates \(First of Many!\) - Barcode Generator Integration.](#)

Avantalytics Support posted on Apr 11, 2020

Hello, we've come through winter and into a pandemic, but that hasn't stopped us from continuing to innovate around retail analytics at amazing rate. Over the next 30 days we'll begin to update our users on the new features that have been in development with key client partners and early adopters as they become ready for general adoption. Our first is a small, but helpful one - the integration of UPC 128A barcode generation....



[Mobile App Major Release Version 3.0 Available](#)

Avantalytics Support posted on Jan 08, 2020

Published - 1/1/2020 We're happy to announce a major upgrade to the mobile app for iPhone and Android with expanded capabilities for data sharing and integration of custom features. Below is a short list of added features. homescreen_mobile_small.png Shared Interactive Views One of the most awaited updates provides users the ability to fully leverage the views they make in the main application by allowing them to view these on their mobile app,...



[Integrated Field Team App & Text Messaging!](#)

Avantalytics Support posted on Jul 17, 2019

Published 7/17/2019 — If your job is to manage dozens or hundreds of field personnel for merchandising you've probably been accustomed to messaging people via text, via email and realized that keeping things organized can be a real pain. We know this and we're proud to announce that we've implemented field team messaging that leverages the systems Manage User Groups capability to provide a way to message groups of people easily - through text message (SMS) or through the mobile app directly....



[Custom Item Group Comparison Insight Panel](#)

Avantalytics Support posted on Jul 05, 2019

Published 7/5/2019 – We're pleased to roll out our monthly insight panel update with an entirely new insight panel. The Item Group Comparisons panel is an easy to use panel, especially if you're comfortable with the Custom Regions Overview insight panel. This panel is simple and is designed to allow you to quickly and easily compare sales performance among a number of different custom item groups....



[Monitoring Markdowns](#)

Avantalytics Support posted on Jun 11, 2019

Published 6/11/19 – In perishable product categories such as live goods and groceries it is imperative to monitor your markdowns due to damage, expiration and more. In Avantalytics this data is powered by our field service management and Avantalytics Mobility - our native app. Through this service your field people can use their mobile devices to log markdowns and the data is stored in the overall system. But monitoring your markdowns globally can still be a chore - until now....



[Days Of Rain Insight Panel - Now with Year-over-Year Difference Capability!](#)

Avantalytics Support posted on May 23, 2019

Published 5/23/19 – After seeing the latest Home Depot and Lowe's earnings for Q1 2019 and the fact that both cited the "Wettest February in over 20yrs" as an impact on their results, we decided to upgrade our Days of Rain Insight to allow you to compare the number of days of rain in the period of your choice to the comparable period the year prior. The results for our real world test are below and show the the West experienced most of the rainfall difference, with some impact in the Carolinas....



[Watching Your Weeks Of Supply \(WOS\)](#)

Avantalytics Support posted on May 13, 2019

Published 5/4/19 – With one of the largest Spring holidays over for Outdoors DIY its a good time to start taking a look at your inventory. One key metric to look at is Weeks of Supply (WOS) - which gives you a good metric to look at how long your inventory will last, but when used at an aggregated level its best to do some group analysis. To help in this - we've added a Store Sales Vs. Weeks of Supply insight. The insight panel allows you to select custom item groups,...



[New - Daily Sales Trend Insight Panel](#)

Avantalytics Support posted on Mar 19, 2019

Published 3/19/19 -- While Spring may be very elusive so far this Spring, we decided to deliver the arrival of the April Insight update early to make up for it. This one couldn't be more timely either. If you're familiar with the Weekly Retail Sales Trend panel or Region Weekly Sales Trend panels and are lucky enough to be loading daily sales and inventory data, you've probably wondered how to get daily granularity information to match....



[This Month's Insight Panel Update -- Context Menu Report Drill-Thru](#)

Avantalytics Support posted on Mar 01, 2019

Published 3/1/19 -- In our March monthly insight panel update we put a little twist on the monthly update pledge. Instead of featuring a new insight panel, we've added a helpful feature as an enhancement to a number of insights - the ability to right-click for a context sensitive menu giving you the option to immediately run a number of relevant reports. In our on-going quest to make data as easy as possible to explore - this extends the standard link drill-through to a whole host of options....



[New Temperature Trend Insight Panel](#)

Avantalytics Support posted on Feb 16, 2019

Published 2/16/19 — Our latest monthly addition to our insight panel library brings a new addition to the Weather Analytics service component. The insight panel is "Temperature Trend" and is designed to make it super easy for you to visualize temperature data in a given region over time. The benefit of this is that you can also see metrics about the changes. Because temperature changes are random in the short term,...