

Weekly Retail Sales Trend

Overview

The Weekly Sales Trend is one of the most used graph-style insights we offer. This panel allows you to view year-over-year performance for a variety of chosen metrics simply by selecting the options you desire in the Settings Gear. This insight panel is also capable of displaying multiple retailers at once. This makes multi-retailer, time-based comparisons easy, even if their week-ending dates don't easily align. The insight panel is interactive - click on any point on any line and it will provide you with sales information for the given week and retailer you've chosen - so you can quickly drill in to see what's going on in a given week.

This panel is the graph-style counterpart to the [State Sales Heat Map](#) and the [Category Overview](#) and, when combined together on one view, these three panels can quickly tell you the what, when and where of your sales data, before running a single report.

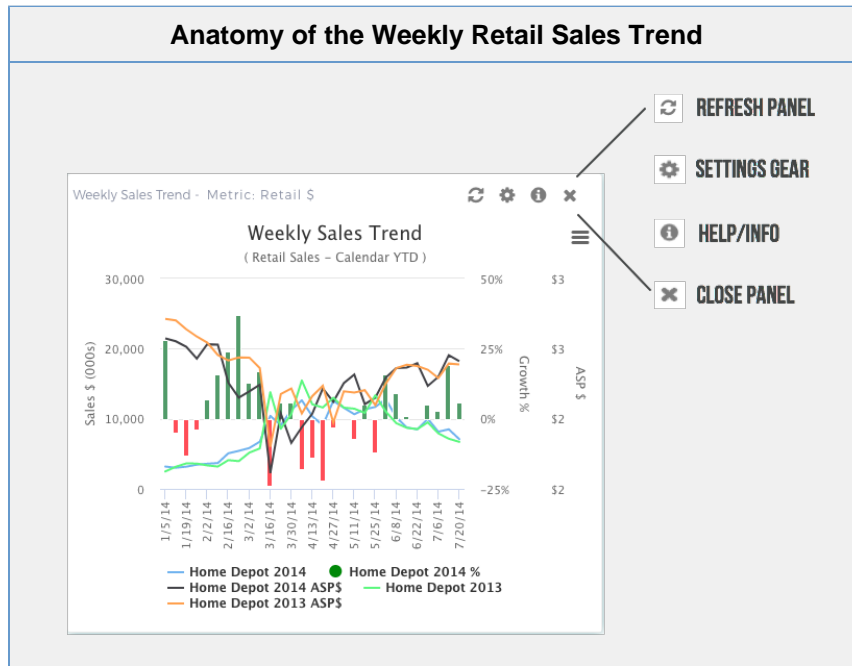


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