

New - Daily Sales Trend Insight Panel

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While Spring may be very elusive so far this Spring, we decided to deliver the arrival of the April Insight update early to make up for it. This one couldn't be more timely either. If you're familiar with the [Weekly Retail Sales Trend](#) panel or [Region Weekly Sales Trend](#) panels and are lucky enough to be loading daily sales and inventory data, you've probably wondered how to get daily granularity information to match. That's where the [Daily Retail Sales Trend](#) panel comes in. It loses the multi-retailer capability, but gains in highly granular views of daily sales data and adds the custom region capability for drilling in on specific areas as needed. Below are a couple screenshots of the result.

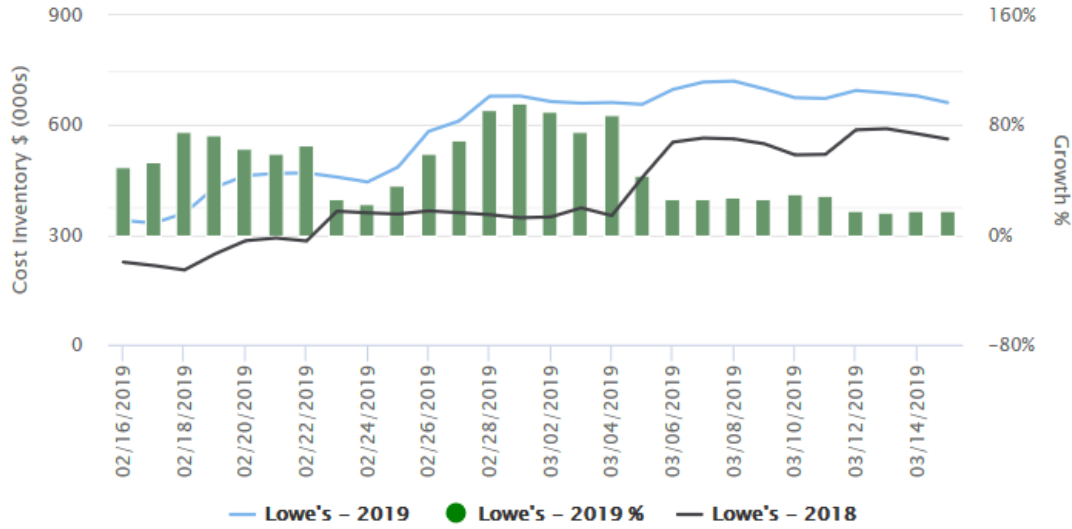
If you're in a highly seasonal business anxiously awaiting Spring - this panel will allow you to monitor the daily progress to ensure you're on top of your game when Spring finally breaks out.

Daily Inventory Trend - 02/16/19 - 03/15/19



Daily Inventory Trend

(Cost Inventory - Last 4 Weeks)



Daily Sales Trend - Retailer - Lowe's



Daily Sales Trend

(Retail Sales - Last 4 Weeks)

