

7 Day Price Changes

Overview

The 7 Day Price Changes insight panel is a great way to keep apprised of pricing changes across your retailers. The accordion-style list can expand to show you each individual item, its weighted overall change in price with an up/down arrow, as well as the number of regions in which the price recently changed. The panel is interactive, so you can click on the number in the market column for the item and get easily to map showing each distinct change. Alternatively, you can click the item title itself to automatically **run a comp shop report for this item where you can compare current pricing of your item to competing items you are currently monitoring.**

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Anatomy of the Insight Panel

Fig 1. - Panel with accordion-style lists collapsed

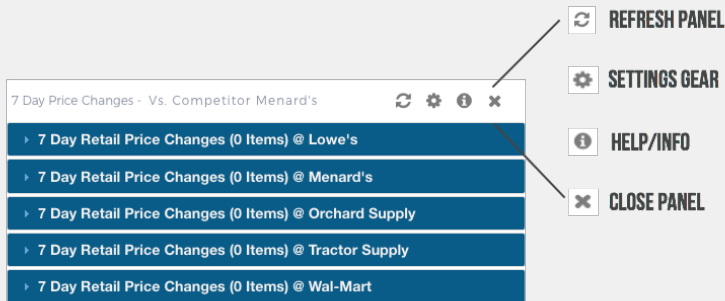


Fig 2. - Panel with accordion-style list expanded (Lowe's)

▶ 7 Day Retail Price Changes (66 Items) @ Home Depot

▼ 7 Day Retail Price Changes (18 Items) @ Lowe's

Description	Mkts	Direction
Holland Red/Charcoal Paver (Common: 4-in x 8-in; Actual: 3.8-in x 7.7-in)	34	▲
Oldcastle Kolor Scape 0.5-cu ft Tan/Brown Paver Base	23	▲
Scalloped Red Straight Edging Stone (Common: 16-in x 2-in; Actual: 15.6-in x 1.8-in)	10	▼
8-in x 8-in x 8-in Half Block	9	▲
Bullet Red Straight Edging Stone (Common: 12-in x 4-in; Actual: 11.8-in x 3.6-in)	8	▼
Bullet Tan Straight Edging Stone (Common: 12-in x 4-in; Actual: 11.8-in x 3.6-in)	7	▼
Matt Log Tan Straight Edging Stone (Common: 16-in x 3-in; Actual: 16.1-in x 3.7-in)	4	▼
Gray Normal Weight Concrete Block (Common: 6-in x 8-in x 16-in; Actual: 5.625-in x 7.625-in x 15.625-in)	4	▲
Basic Sand Retaining Wall Block (Common: 4-in x 12-in; Actual: 4-in x 11.5-in)	3	▼
Sakrete (Common: 8-in; Actual: 7.625-in) 48-in Concrete Tube Form	3	▲
Pinnacle Tan Patio Stone (Common: 16-in x 16-in; Actual: 15.7-in x 15.7-in)	3	▼
Sakrete 40-lb Tan/Brown Polymeric Sand	2	▼
Sakrete Charcoal Cement Color Mix	2	▲
Sakrete Red Cement Color Mix	2	▲
8-in x 8-in x 16-in Gray Bond Beam Block	1	▲
Oldcastle Lodgestone Tan Retaining Wall Block (Common: 3-in x 8-in; Actual: 3-in x 8-in)	1	▲
Square Tan Patio Stone (Common: 12-in x 12-in; Actual: 11.7-in x 11.7-in)	1	▲
Square White Patio Stone (Common: 20-in x 20-in; Actual: 19.6-in x 19.6-in)	1	▼

▶ 7 Day Retail Price Changes (0 Items) @ Menard's

Fig 3 - shows an example map which can be shown by clicking on the number for the "Mkt" column for a given item.

